

ATHLETE GUIDE



FINAL INFORMATION

April 24, 2022

WEEKEND AT A GLANCE

Saturday, April 23: 9:00am - 5:00pm

Packet Pickup

United Supermarkets
6313 4th St
Lubbock, TX 79416

Sunday, April 24 - Race Day

Start Line Village:

Buddy and Maria Elena Holly Plaza

1824 Crickets Ave
Lubbock, TX 79401

Marathon Start Time: 7:10am
Half Start Time: 7:10am
5K Start Time: 9:15am
Kids Fun Run Time: 10:15am

Finish Line Festival, 7:00am - 1:30pm

Location: Buddy and Maria Elena Holly Plaza
1824 Crickets Ave
Lubbock, TX 79401

Awards Ceremony:

5k: 10:30am
Half & Marathon overall winners: 11:15am
Marathon Age group Awards: 12:00pm

HELPFUL TIPS & REMINDERS

- Make sure that you have signed all waivers on Active
- Photo I.D. - Bring your Active confirmation email and photo I.D. to Packet Pickup to pick up your race number
- Pick up your own race packet and number at Packet Pickup - NO EXCEPTIONS! Your photo I.D. will be checked. You may not pick up a race number for anyone else.

- **Plan to arrive early race morning. EXPECT Traffic delays entering the parking area.**
- Wear your race number on the front of all clothing during the race

EXPECTED RACE DAY TEMPERATURE

The average temperature at start time is 50 degrees with highs potentially reaching up to 80. Sunrise will be at approximately 7:07 am. Please check the race day forecast and dress accordingly.

PACKET PICKUP

In the weeks leading up to the event, you will be sent a link from Active to select your packet pickup time. It is important that you only go during your scheduled packet pickup time so we can maintain social distancing. You will pick up your registration packet, timing tag, swag bag, and race t-shirt at packet pickup during your scheduled time.

RACE NUMBER PICK UP

Bring your Active confirmation email that has the QR code and a photo ID to Packet Pickup to pick up your race number. **YOU MUST PICK UP YOUR OWN RACE PACKET AND RACE NUMBER AT PACKET PICKUP PRIOR TO THE RACE. NO EXCEPTIONS.**

START LINE VILLAGE

Upon arrival at Buddy and Maria Elena Holly Plaza 1824 Crickets Ave Lubbock, TX 79401 please proceed to the bag check and staging area for all of your pre-race needs. Fuel up on Gatorade Endurance, Aquaone Water, and other pre-race snacks. You will also find a medical tent, gear check, and portable toilets.

START CORRALS

Your start corral will be based upon your anticipated finish time for the distance you are running. Seed yourself appropriately based upon the pace you anticipate running the Marathon and the Half Marathon. Faster runners will be toward the front and slower runners will be toward the back. Runners can enter the corrals 30 minutes prior to the start of the race. The 5K run will start at 9:15am. Faster runners are encouraged to be towards the front of the corral. The kids fun run will start at 10:15am.



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Buddy and Maria Elena Holly Plaza

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lbkmarathon.com

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RACE START

Marathon Start Time: 7:10am
Half Start Time: 7:10am
5K Start Time: 9:15am
Kids Fun Run Time: 10:15am

TIMING

Timed by MACTE Racing Services offering ChronoTrack B-Tag timing, disposable tags. Your official time begins as you cross the start line and stops when you cross the finish line. Please follow the instructions provided in your registration packet and below. If you do not wear your disposable tag on your bib, you will not receive an official race time.



Your Timing Device for this event is the ChronoTrack B-Tag: A single use bib tag. In order to receive an accurate time, please confirm your bib is...

- Clearly visible on the front of the torso
- Unaltered and unmodified (Do not fold or wrinkle)
- Pinned in all four corners
- Not covered (jackets, runner belts, water bottles, etc.)

GEAR CHECK

The swag bag that you pick up at the Expo also doubles as your gear bag. Gear Check will be open at the Buddy Holly Center Parking Lot from 6:00 am until 7:00 am. After the race, retrieve your bag at the Gear Check Pick Up located Buddy Holly Center Parking Lot. All bags must be claimed by 1:30 pm. Please DO NOT leave valuables, cash or jewelry in your gear bag. The event staff and gear check personnel are not responsible for lost or stolen items.

EVENT PARKING ***Plan to arrive early to avoid delays

There will be free participant & spectator parking at the Lubbock Memorial Civic Center 1501 Mac Davis Ln. Lbk, TX 79401. [For more detailed information regarding parking, please follow this link to the parking map.](#)

Traffic Detours

There will be detours due to road closures in the downtown area around the Start/Finish Line. Please share this information with friends and family so they will be aware to use the [Civic Center Parking](#).

GETTING TO THE START/FINISH LINE

From the free participant parking lot you can take the free Citi Bus shuttle or walk to the staging area by the Start Line. The start/finish line is located less than a half mile away from participant parking. **DO NOT ATTEMPT TO DRIVE TO THE START/FINISH LINE.** Roads around the start/finish line will be closed to ensure the safety of participants, spectators, and volunteers.

COURSE SUPPORT

There will be 14 aid stations for the marathon, located approximately every 1.5 miles, along the race course. All other distances follow the 1.5 mile distance between aid stations. Some aid stations are on the out and back portion of the course and will service you twice. You will have a selection of Gatorade Endurance, Water, and snacks at every aid station. There will also be one portable toilet available at every aid station should you need it.

MARATHON COURSE TIME LIMITS & CUT OFF

The official course time limit is 6 hours. Your official time will not start until you cross the start line. A strict time limit will be enforced as roads need to be re-opened to regular traffic. **Please refer to the event website for course cut off details.**

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OFFICIAL RACE PHOTOGRAPHERS

Be sure to smile and keep your bib number visible! FinisherPix will have several photographers on the course and at the finish line taking photos. Within 24 - 48 hours after the race your personal race photos will be available [here](#).

MEDICAL INFORMATION

The Medical Team is a dedicated group of medical professionals available to help you. Medical stations will be located along the course, and at the finish.

FINISH LINE FESTIVAL

After crossing the finish line, you will enter the runner's Secure Zone and receive a finisher's medal, Aquaone water, Gatorade Endurance, other refreshments, and medical if needed. The Courtyard at Buddy Holly Center will be the Gathering Spot for athletes for food and refreshments. Only athletes will be allowed in the Courtyard.

All participants will receive a finisher medal

Food Trucks

We will have a wide variety of food trucks for you and your family to enjoy!

Music & Inflatables & Local Vendors & More

We will have music, inflatables, and local vendors for spectators and kids, so bring your friends and family out to have fun and watch you race.

VOLUNTEERS

We love our volunteers! [Join us!](#)

LOST & FOUND AND INFORMATION BOOTHS

The Information/ Athlete Services Booth will be located at the Buddy Holly Center Parking Lot and will serve as race day Lost & Found. Valuable items found at the Start or Finish should be turned in to the Information Booth. Any valuable items NOT claimed at the Finish by 1:30pm will be returned to our office. To claim an item after the event, you will need to contact us via www.lbkmarathon.com. Please note that any unclaimed items will be donated 30 days after the event.

OFFICIAL RACE RESULTS lbkmarathon.com

VOLUNTEERS STILL NEEDED

Encourage your family and friends to get involved in your race day experience. Volunteers are still needed at the Start and Finish Line on October 31st. If your friends or family are coming out to watch, tell them to support you and join the Race Crew! Visit www.lbkmarathon.com/volunteer for more information.

HOTELS & TRAVEL

Official Host Hotel:

MCM Eleganté Hotel & Suites

801 Ave Q Lubbock, Texas 79401

AWARDS & RESULTS

Age group awards will be presented 3-deep in all age divisions for both male and female categories. In accordance with USATF Rules, age group awards will be determined by your timing tag.

SPECTATORS

We will have music, inflatables, and local food trucks for spectators, and kids, so bring your friends and family out to have fun and watch you race. The START/FINISH area is a perfect place to hang out!

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RELAY PARTICIPANTS

Relay participants are allowed to drive to designated parking areas for their Relay Point. One Citibus will be staged at the [Civic Center Parking Lot](#) until 8am for anyone that needs transportation to their Relay Point.

First relay participants will go to the start area and line up with the Marathon participants in the marathon corral. You will begin your race with the other marathon and half marathon runners.

Second relay participants

[Canyon Lakes Dr. & Oak Ave, east of MLK](#)

Citibus will shuttle relay participants from Civic Center Parking to Canyon Lakes Dr. & Oak Ave, east of MLK	2nd relay leg - mile 6;
Canyon Lakes Dr. & Oak Ave, east of MLK Citibus departure time	7:00 AM
Canyon Lakes Dr. & Oak Ave, east of MLK Citibus transporting runners to the Finish Line	9:00 AM

Third relay participants

[Erskine St. West of North Knoxville Ave, TTU Grantham Station](#)

Citi Bus will shuttle relay participants from Civic Center Parking to Erskine St. West of North Knoxville Ave, TTU Grantham Station	3rd relay leg - mile 13;
Erskine St. West of North Knoxville Ave, TTU Grantham Station Citibus departure time	7:30 AM
Erskine St. West of North Knoxville Ave, TTU Grantham Station Citibus transporting runners to Finish Line	11:00 AM

Fourth relay participants

[Toledo Ave & 31st St. Coronado HS](#)

Citi Bus will shuttle relay participants from Civic Center Parking to Toledo Ave & 31st St.	4th relay leg mile 20;
Toledo Ave & 31st St. Coronado HS Citibus departure time	8:00 AM
Toledo Ave & 31st St. Coronado HS Citibus transporting runners to Finish Line	1:00 PM